



## 2020 American Craft Exposition

The Auxiliary's signature fundraiser in 2020, ACE will showcase the country's finest handmade art objects, jewelry and wearables from world-renowned craftspeople. This juried Exposition and sale of fine craft includes one-of-a-kind pieces, luxury collections and uniquely creative artwork.



### Support Maternal Health Services at NorthShore University HealthSystem

The American Craft Exposition (ACE) provides sponsors with the opportunity to partner with a leading healthcare organization and place their brand in front of more than 8,000 sophisticated patrons from across the Chicago area. Sponsorship of ACE is a crucial investment in maternal health services at NorthShore University HealthSystem (NorthShore).

#### Join Us

- 8,000 attendees during the three-day show weekend
- More than 140 juried artists from across the nation
- Held at the Chicago Botanic Garden
- Thursday, October 1, 2020: Benefit Preview Party
- Friday, October 2 - Sunday, October 4, 2020: Exposition

#### Make an Impact

Funding from ACE will support SAVE MOMS, a data-driven solution designed to predict and prevent problems before, during and after delivery. SAVE MOMS uses NorthShore's electronic medical record to continuously track maternal health and alert the healthcare team "just in time" to avoid serious complications through timely intervention. The promise of SAVE MOMS is to protect and preserve maternal health.

#### Benefit Preview Party Thursday, October 1, 2020

The Benefit Preview Party provides sponsors and patrons the opportunity to peruse and purchase unique works of art before the Exposition opens to the public. An elegant evening with hors d'oeuvres, cocktails and a festive atmosphere, the Preview Party also offers guests a more personal setting to talk with artists and learn about their work. Approximately 900 guests will be in attendance.

#### Exposition Friday, October 2, - Sunday, October 4, 2020

A nationally recognized and celebrated event, the American Craft Exposition features distinctive pieces made in America from the country's leading artists showcasing achievements in jewelry, ceramics, metal, fashion wearables, glass, furniture, fiber decorative, leather, wood, mixed media and basketry. More than 8,000 attendees are expected through the show weekend, providing tremendous brand exposure.



Questions? Contact Therese Steinken at  
(224) 364-7277 or [tsteinken@northshore.org](mailto:tsteinken@northshore.org).  
For more information, visit [americancraftexpo.org](http://americancraftexpo.org).



The Auxiliary



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Your sponsorship positions your brand in front of 8,000 patrons from the North Shore and Chicago region. Your contribution is an investment in maternal health services at NorthShore University HealthSystem.

	\$5,000 Event Sponsor	\$10,000 Supporting Sponsor	\$20,000 Major Sponsor	\$25,000 Presenting Sponsor	\$50,000 Title Sponsor
Tickets to Benefit Preview Party	10	15	20	20	30
Recognition in the Show Directory (given to ~8,000 attendees)	●	●	●	●	●
Direct link from ACE website to your company site	●	●	●	●	●
Corporate identity prominently displayed on-site, in ACE print collateral and in social media		●	●	●	●
Logo recognition on signage throughout the event			●	●	●
Logo recognition on Benefit Preview Party invitation and event mailers (sent to 15,000 homes)				●	●

I wish to sponsor at the following level:  
(Please check one)






**The Auxiliary is happy to discuss additional recognition to meet your goals.  
We appreciate your consideration and are grateful for all sponsorship contributions.**

Company Name

Contact Name

Address

City

State

ZIP

Phone

Email

An early response is appreciated. Please visit our website at [foundation.northshore.org/sponsorship](http://foundation.northshore.org/sponsorship), email [tsteinen@northshore.org](mailto:tsteinen@northshore.org), mail to The Auxiliary, 1033 University Place, Suite 450, Evanston, IL 60201, or fax to (224) 364-7201 to confirm your commitment for this year's event.

Checks can be made payable to The Auxiliary of NorthShore.



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**The Auxiliary**